Vaginal pain associated with sexual activity may be a symptom of a medical condition, called vulvar and vaginal atrophy (VVA). During menopause, the amount of estrogen in the body decreases, causing changes in vaginal pH and thinning of vaginal tissues. This can cause vaginal pain and discomfort.

The good news is, there are estrogen therapies that can help restore what’s lost and relieve symptoms. If you’re in pain, don’t wait. Talk to your healthcare provider today.

Be Prepared To Discuss Your Symptoms:

- Painful sex
- Decreased vaginal lubrication during sex
- Vaginal pain
- Vaginal dryness
- Vaginal discomfort
- Vaginal itching

Get Answers To 4 Important Questions:

1. Why am I dealing with painful sex during menopause?
2. Will my symptoms get better on their own?
3. Do my symptoms need treatment?
4. Could IMVEXXY be right for me?

Start The Discussion Today.

Print this out and bring with you to your next appointment with your healthcare provider.

USE

IMVEXXY (estradiol vaginal inserts) is a prescription medicine that contains an estrogen hormone in a vaginal insert. It is used after menopause to treat moderate to severe painful intercourse, a symptom of changes in and around your vagina, due to menopause.

IMPORTANT RISK INFORMATION

MOST IMPORTANT INFORMATION YOU SHOULD KNOW ABOUT IMVEXXY (an estrogen hormone)

- Using estrogen-alone may increase your chance of getting cancer of the uterus (womb).
- Report any unusual vaginal bleeding right away while you are using IMVEXXY. Vaginal bleeding after menopause may be a warning sign of cancer of the uterus (womb). Your healthcare provider should check any unusual vaginal bleeding to find out the cause.
- Do not use estrogen-alone or with progestins to prevent heart disease, heart attacks, strokes, or dementia (decline of brain function).
- Using estrogen-alone or with progestins may increase your chances of getting breast cancer.
- Using estrogen-alone or with progestins may increase your chance of getting dementia, based on a study of women 65 years of age or older.
- Using estrogens with progestins may increase your chances of getting heart attacks or breast cancer.
- Talk to your doctor regularly about whether you still need treatment with IMVEXXY.

DO NOT USE IF YOU

- have unusual vaginal bleeding.
- currently have or have had certain cancers.
- currently have or have had blood clots.
- had a stroke or heart attack.
- currently have or have had liver problems.
- have been diagnosed with a bleeding disorder.
- are allergic to IMVEXXY or any of its ingredients.
- think you may be pregnant.

WARNINGS

Tell your healthcare provider about all of your medical conditions, including if you:

- have any unusual vaginal bleeding.
- have asthma (wheezing), epilepsy (seizures), diabetes, migraines, endometriosis, lupus, angioedema (swelling of face and tongue), problems with your heart, liver, thyroid, kidneys, or have high calcium levels in your blood.
- are going to have surgery or will be on bed rest. You may need to stop using IMVEXXY.
- are breast feeding.

Tell your healthcare provider about all the medicines you take. IMVEXXY may affect the way other medicines work, and other medicines may affect how IMVEXXY works.

WHEN USING IMVEXXY YOU MAY HAVE

- headache
- breast tenderness or pain
- nausea and vomiting

The risk information provided here is not complete. To learn more, talk about IMVEXXY with your healthcare provider or pharmacist. The FDA-approved product labeling can be found at imvexxy.com/pi.pdf. You are encouraged to report negative side effects of prescription drugs to the FDA. Visit MedWatch, or call 1-800-FDA-1088. You may also report side effects to TherapeuticsMD at 1-888-228-0150.
Don’t put up with painful sex caused by menopause.

MEET

Imvexxy®
(estradiol vaginal inserts)
4 mcg • 10 mcg

Please see Important Risk Information, including BOXED WARNING, throughout this brochure.
That’s not just life, that’s menopause and all its discomforts.

During menopause, a woman’s body loses estrogen. Especially in her vagina.
Which can lead to:

- Dryness
- Irritation
- Itching

Which can make ordinary stuff like sex pretty painful.

Often, painful sex due to menopause goes untreated. Lubricants and other over-the-counter medications might help in the moment.
But, how about treating the actual problem at the source?

The loss of estrogen.
Meet IMVEXXY®
(estradiol vaginal inserts)

IMVEXXY is a small, softgel vaginal insert. Its revolutionary design treats moderate to severe painful sex, due to VVA, during menopause.

IMVEXXY replenishes the estrogen you lose during menopause with ultra-low-dose bio-identical estrogen—just like the kind your body makes:

It Works
In a study, menopausal women who took IMVEXXY for twelve weeks experienced relief from moderate to severe painful sex. Some of the women began to experience relief as early as two weeks after beginning treatment.

Treats Inside and Out
After insertion, IMVEXXY rapidly dissolves to relieve symptoms of painful sex inside and outside of the vagina, with no downtime and mess-free administration.

Convenience
You can use IMVEXXY any time of day and be free to enjoy your every-day activities without interruption right after you insert it.

It is not known if there is a difference in risks between synthetic hormones and bio-identical hormones.

*Bio-identical hormones are hormones that are structurally identical to the hormones your body produces naturally.

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Ins & Outs of How & When.

**Hold**
Hold IMVEXXY (estradiol vaginal inserts) with the larger end between your fingers.

**Insert**
Insert IMVEXXY lying down or standing up.
Do you. Whatever’s most comfortable.
Then with the smaller end facing up, use your finger to place the insert about two inches into your vagina. No applicator required.

**TO START**
1 INSERT
1x DAILY
2 WEEKS

**TO MAINTAIN**
1 INSERT
2x WEEKLY thereafter
USE
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Relief for your vagina, and wallet.

Get IMVEXXY (estradiol vaginal inserts) for as little as $35** with our savings card.

Text SAVE to 39745† or visit savings.imvexxy.com to activate.

For more information, talk to your healthcare provider or visit imvexxy.com

We’re here to help you get answers if you’re currently taking IMVEXXY or are interested in getting started.

For coverage questions or cash-paying customers, call 1-844-208-0002.

*Offer not valid for patients enrolled in Medicare, Medicaid, or other federal or state healthcare programs. Program Terms, Conditions, and Eligibility Criteria apply. Visit savings.imvexxy.com for complete details.
†Message and data rates may apply. Reply HELP for help, reply STOP to cancel at any time. Up to 20 messages per month, per request.

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